

## PROMOTIONAL CAMPAIGN RULES

"COME, ORDER, AND WIN KITCHENS FOR 1 PLN OR TAKE ADVANTAGE OF A GUARANTEED 15% DISCOUNT"

### § 1. General provisions

1. The organizer of the promotional campaign under the name "COME, ORDER, AND WIN KITCHENS FOR 1 PLN OR TAKE ADVANTAGE OF A GUARANTEED 15% DISCOUNT" (hereinafter: the Promotional Campaign) is the company VERLANI SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Szczecin (70-807), registered in the register of entrepreneurs kept by the District Court Szczecin - Centrum in Szczecin, XIII Economic Department of the National Court Register under the KRS number: 0001094275, having the tax identification number NIP: 8542401981 (hereinafter: the Organizer).

2. The Data Controller of the Participants is the Organizer. The processing of personal data of the Participants is carried out in accordance with the provisions specified in the information clause provided by the Organizer upon signing the contract, as referred to in § 2 para. 1 point 2 lit. b of the Rules.

3. The Promotional Campaign:

1) will be conducted from May 6, 2024, to June 30, 2024;

2) will be carried out via the social media platform Facebook on the profile of the Organizer under the name "Verlani Kuchnie" located at:  
<https://www.facebook.com/share/pq4Vax9LhXbafau2/?mibextid=LQQJ4d>.

4. The aim of the Promotional Campaign is:

1) to build awareness of the "Kuchnie Verlani" brand among potential customers;

2) to build lasting relationships with customers;

3) to increase sales of products and services offered by the Organizer.

### § 2. Participation conditions

1. Participants of the Promotional Campaign (hereinafter: Participants) can only be:

1) adults who have full legal capacity, as well as legal entities or unincorporated organizational units.

2) individuals and entities referred to in § 2 para. 1 point 1 of the Rules, who within the period specified in § 1 para. 2 point 1 of the Rules:

a. place orders for kitchen furniture in one of the sales salons of the Organizer located in the following locations:

- Szczecin;
- Warzymice;
- Stargard;
- Gorzów Wielkopolski;
- Osinów Dolny;

b. sign a contract and make a down payment;

c. familiarize themselves with these Rules and accept them in full.

2. Participants cannot be employees and associates of the Organizer. For the purposes of these Rules:

Employees and associates of the Organizer are understood as persons in an employment relationship with the Organizer, as well as persons performing work on the basis of agency agreements, contracts of mandate, or other contracts for the provision of services, to which, according to the Civil Code, the provisions on agency contracts or contracts for specific work apply.

3. The Promotional Campaign does not apply to and does not include: furniture assembly, purchase of quartz countertops, stone countertops, household appliances, and furniture accessories such as baskets, cargo systems, inserts, waste bins, etc.

4. A Participant cannot transfer rights to participate in the Promotional Campaign or associated rights, benefits, and obligations to other individuals and entities.

5. Participation in the Promotional Campaign is voluntary.

### § 3. Rules of the Promotional Campaign

1. A Participant who meets the conditions specified in § 2 para. 1 of the Rules is entitled to:

1) submit the project of the furniture ordered by them, as referred to in § 2 para. 2 point a of the Rules, for voting (hereinafter: Voting), during which the Verłani Community Winner (hereinafter: Winner) will be selected, who will have the opportunity to purchase the furniture ordered by them, as referred to in § 2 para. 2 point a of the Rules, for the amount of 1 gross PLN (according to the valuation made at the signing of the contract),

or

2) take advantage of a discount of 15% calculated from the price of the ordered furniture, as referred to in § 2 para. 2 point a of the Rules (according to the valuation made at the signing of the contract);

3) A Participant cannot simultaneously take advantage of the discount referred to in § 3 para. 1 point 2 of the Rules and participate in the Voting.

4) The Organizer will publish on July 8, 2024, the projects by the Participants for Voting on the profile specified in § 1 para. 3 point 3 of the Rules in the order of signed contracts.

5) Voting:

1) will take place from July 8, 2024, at 00:01 until July 14, 2024, at 23:59 Polish time;

2) will take place on the social media platform Facebook on the profile specified in § 1 para. 3 point 3 of the Rules.

6) Eligible to participate in Voting are all users of the social media platform Facebook (hereinafter: Voters).

7) Each Voter can cast only one vote under the contest post posted directly on FB Verlani Kuchnie (not shared).

8) Casting a vote is done by:

1) The Voter reviews the project photos published by the Organizer as described in § 3 para. 3 of the Rules;

2) In the comment section of the contest post containing the project photos published by the Organizer as described in § 3 para. 3 of the Rules, the Voter indicates the project selected by them by entering the project identifier, preceded by the word "Project" (for example: Project 1, Project 2, etc.).

9) Casting a vote is equivalent to familiarizing oneself with and accepting these Rules.

10) The Winner will be the Participant whose project, ordered furniture as referred to in § 2 para. 2 point a of the Rules, receives the most correctly cast votes. In the event of an equal number of votes for two or more projects, a tie-breaker will be conducted, consisting of extending the contest for another week, during which only projects that received an equal number of votes will be considered.

11) The results will be announced by the Organizer on the profile specified in § 1 para. 3 point 2 of the Rules on July 22, 2024. In the event of an equal number of votes for two or more projects, a tie-breaker will be conducted, extending the contest

until July 25, 2024, during which only projects that received an equal number of votes will be considered.

12) In the event that only one participant enters the contest, the Organizer reserves the right to cancel the contest. Such a participant will be entitled to a 15% discount as mentioned in § 2 point 3.

#### § 4. Final provisions

1. The Rules specify the rules of the Promotional Campaign exclusively. Any advertising and promotional materials are for informational and promotional purposes only.

2. In matters not covered by the Rules, the relevant provisions of Polish law apply.

3. The titles of individual editorial units of the Rules are for informational purposes only and cannot be used as a basis for interpreting the provisions of the Rules.

4. Complaint

s about the course of the Promotional Campaign can be submitted to the Organizer by Participants:

1) in writing to the address: ulica Zimowa 18, 70-807 Szczecin;

2) by email to: [j.warelis@verlani.pl](mailto:j.warelis@verlani.pl).

5. The Organizer reserves the right to make changes to the Rules for important reasons, especially in the case of the need to adapt the Rules to the current legal status. The Organizer will inform the participants about the change in the Rules by publishing:

1) information containing the content of the changes and the amended text of the Rules on the website at <https://verlani.com>;

2) in a post published on the profile specified in § 1 para. 3 point 3 of the Rules.

6. The Organizer is not liable for problems or interruptions in the functioning of the social media platform Facebook, especially the profile specified in § 1 para. 3 point 3 of the Rules, arising from technical reasons or reasons beyond the Organizer's control.

7. The Rules come into force on May 6, 2024.

8. The tax on the prize "Come, order a kitchen for 1 PLN" awarded in the contest is covered by the Organizer, i.e., Verlani Spółka z o. o.

9. Consent to the publication of images on social media platforms in the event of winning the contest "Come, order and win a kitchen for 1 PLN"

I, [first name and last name], hereby consent to the publication of photos of the kitchen that I choose as the winner in the contest "Come, order and win a kitchen for 1 PLN". I accept that photos of my kitchen may be published on websites, promotional materials, and other media in the context of this contest. At the same time, I declare that I have full rights to grant such consent, and all copyright or image rights related to the presented kitchen are fully transferred to the Organizer of the contest.

10. Consent to the publication of images on social media platforms in the event of winning the contest "Come, order and win a kitchen for 1 PLN"

I, [first name and last name], as a Participant in the contest named "Come, order a kitchen for 1 PLN", consent/do not consent to the publication of my image on social media platforms such as Facebook (FB) and Instagram (IG) in the event of my winning the aforementioned contest. At the same time, I declare that I have the right to revoke this consent at any time by contacting the Organizer of the contest.